## **Conference Norms:**

- -Please make sure you sign in daily upon arrival to receive recertification points
- -Please be mindful that other groups may be sharing the HCC space with us.
- -Plan to be early so we can promptly begin at 9am daily.

## Agenda:

Time	Activity/Task
9 AM - Noon (15 min break at	Welcome & Introduction of Conference Speaker Lauren Calloway - Committee Member
10:30AM)	Moving Forward Together A SWOT Analysis Approach to Growth Amanda Kellogg, Ph.D. Director of Professional Development School of Professional and Continuing Education James Madison University
Lunch Break - Use this time to eat and check your email, make check-in calls, etc	
1:15PM - 2:15PM	Guided Collegial Conversations SWOT Reflection and Wrap -Up
2:15 PM	Break
2:30 PM - 3:30 PM	<b>C<sup>2</sup> Corner - Leadership Info</b> Laurie Cooper and Scott Cheatham

**Tonight:** BJ's Restaurant & Brewery -5pm

**Start Time Tomorrow:** 9 AM